

No. 26-07/2011-T&C-CM

Date: 29.08.2014

Circular T&C-CM No. 29/14-15

Sub: Rationalization of the tariff under prepaid mobile services -reg.

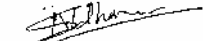
Kindly refer to this office letter of even No. dated 10.07.2014, 28.07.2014, 01.08.2014, 21.08.2014, 28.08.2014 and orders/clarifications issued from time to time with regard to tariff under prepaid mobile services. It has been decided by the competent authority to rationalize the tariff under prepaid mobile services as under:-

(i) Withdrawal of the lifetime STVs of Rs.25 & Rs.19 and STVs of Rs.15, Rs.41, Rs.13 & Rs.29 having feature of reduced call facility on two BSNL numbers.

(ii) Introduction of Combo STV177 for **West Zone Circles:**

Details		Combo STV 177
MRP		Rs. 177 inclusive of S. Tax
Freebies	Voice call	200 minutes Any net (in Home LSA & roaming both)
	SMS	100 SMS any net (in Home LSA & Roaming both)
	Data	350 MB (in Home LSA and roaming both)
	Incoming calls in roaming	Free
Validity		30 days
Tariff after freebies		As per base plan

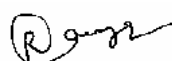
2. All other terms and conditions will remain same.
3. The above tariff will be implemented with effect from 03.09.2014. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Customers may be informed and suitably educated about the revision in tariff.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on approval of ECT vide Approval Nos. – 1613 and 1614 dated 29.08.2014 in P&P-CM cell file No. 3-38/2009/P&P-CM (Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in


(N. S. Dharmi)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Uy. Manager (T&C-CM)